

# Footfall Report for: Wrexham City Centre

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Wrexham City Centre	-1.4%	81.9%	-0.3%	31.5%	8.8%	1.7%
Wales	8.7%	76.9%	6.0%	30.0%	3.3%	4.1%
High Street Index(Innovate)	6.9%	70.3%	5.1%	21.2%	3.3%	2.1%
High Street Index - BDSU (BDSU - Comparison)	10.7%	103.2%	4.9%	37.8%	3.5%	4.3%
UK	7.0%	83.7%	4.4%	33.2%	3.6%	3.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

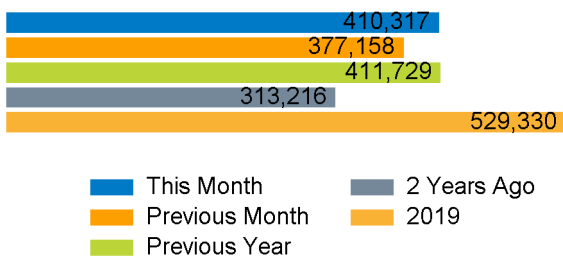
The total number of visitors for the year to date is 1,900,316.

The total number of visitors to Wrexham City Centre in month commencing 30 April 2023 was 410,317.

The busiest day in month commencing 30 April 2023 was Tuesday 2 May with 26,622 visitors.

The peak hour of the month was 19:00 on Tuesday 2 May 2023 with footfall of 3,472.

## Footfall by month



Figures shown below are calculated using monthly totals.

## Weather



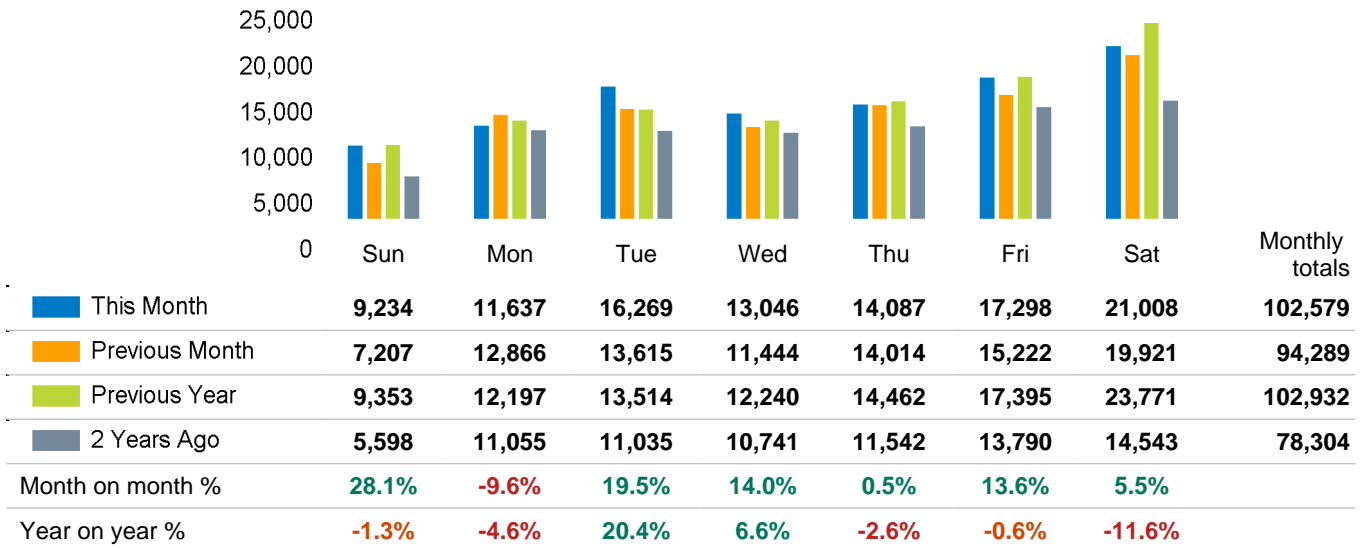
	Sun	Cloud	Rain
Number of days this month	17	6	5
Number of days same month last year	9	6	13
Number of days same month two years ago	1	1	26

## Average temperature

	Maximum temperature	Minimum temperature
2023	17°	8°
2022	17°	9°
2021	13°	6°

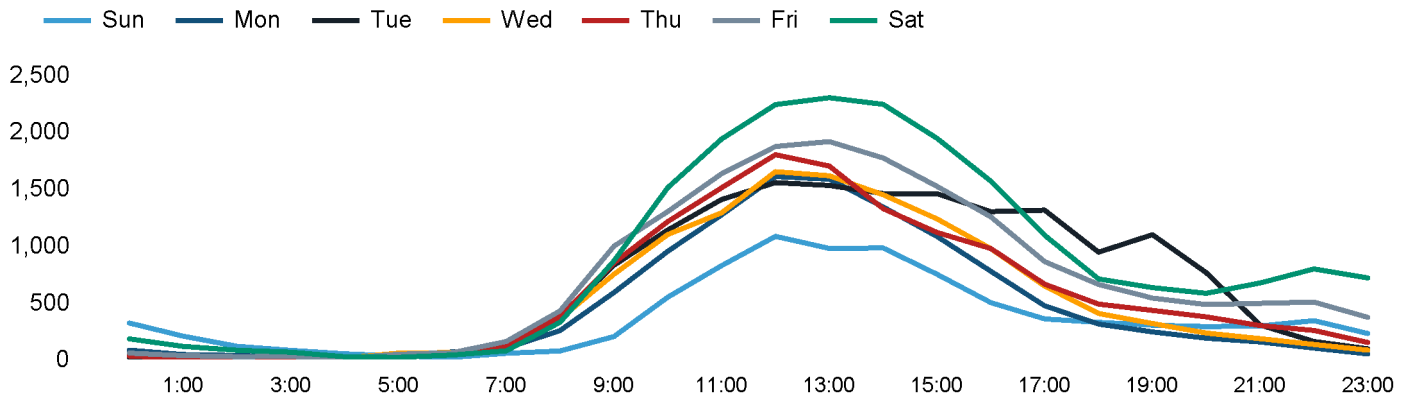
## Footfall by day

The figures shown below are calculated using weekly averages.



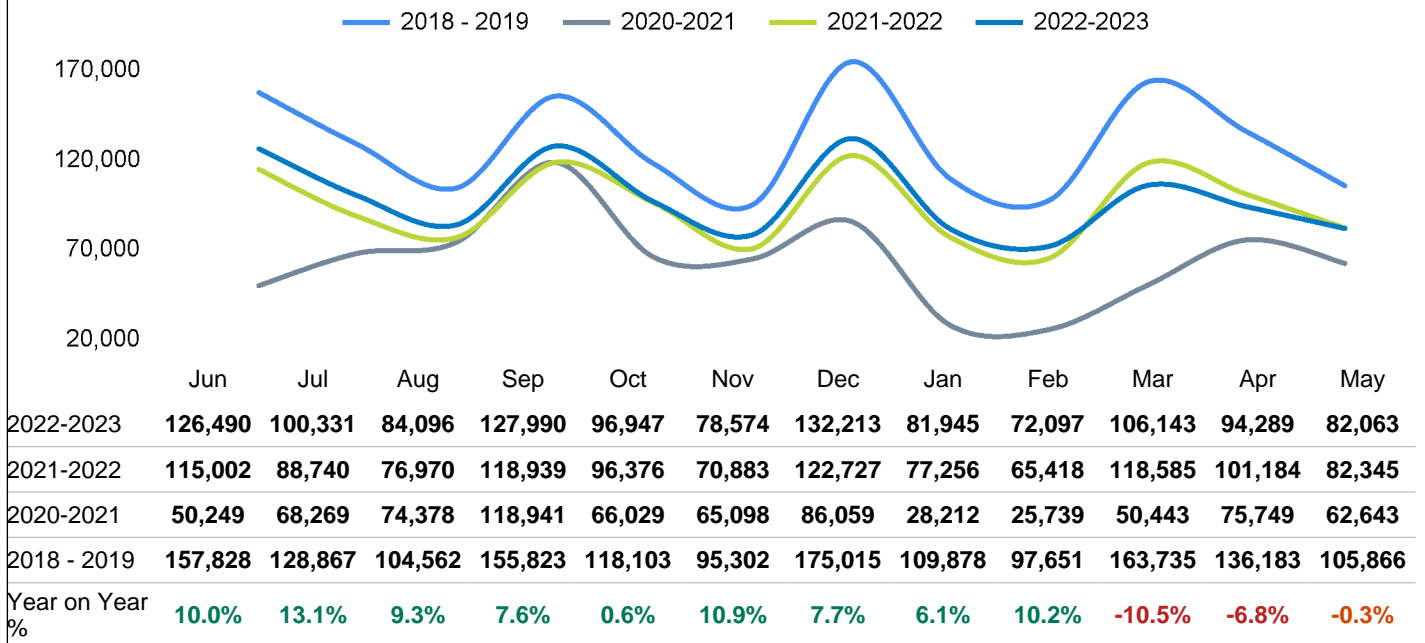
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

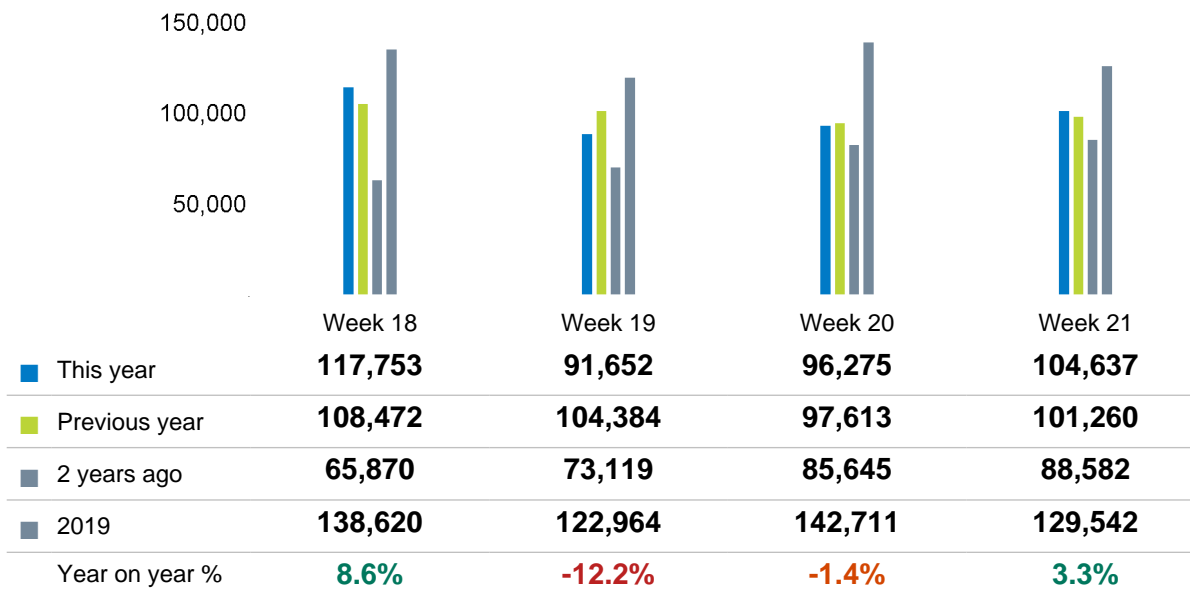
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for May compares May 2023 to May 2022

## Footfall by week of month

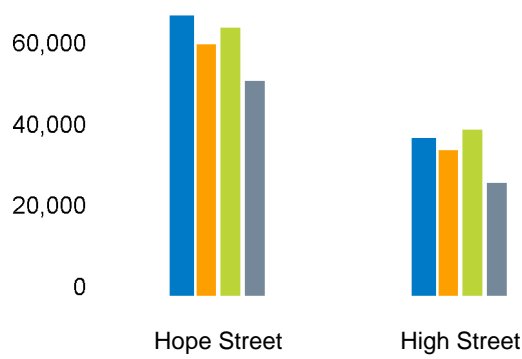
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	<b>65,488</b>	<b>37,090</b>
Previous Month	<b>59,388</b>	<b>34,900</b>
Previous Year	<b>63,332</b>	<b>39,600</b>
2 Years Ago	<b>50,906</b>	<b>27,397</b>
Year on Year %	<b>3.4 %</b>	<b>-6.3 %</b>

## Reporting dates

This month - 30 April 2023 - 27 May 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to May, 2023 Vs January, 2022 to May, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2023 Vs May, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2023 Vs 4 2023

# 2019 Comparison for: Wrexham City Centre

## 2019 comparison for Wrexham City Centre

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

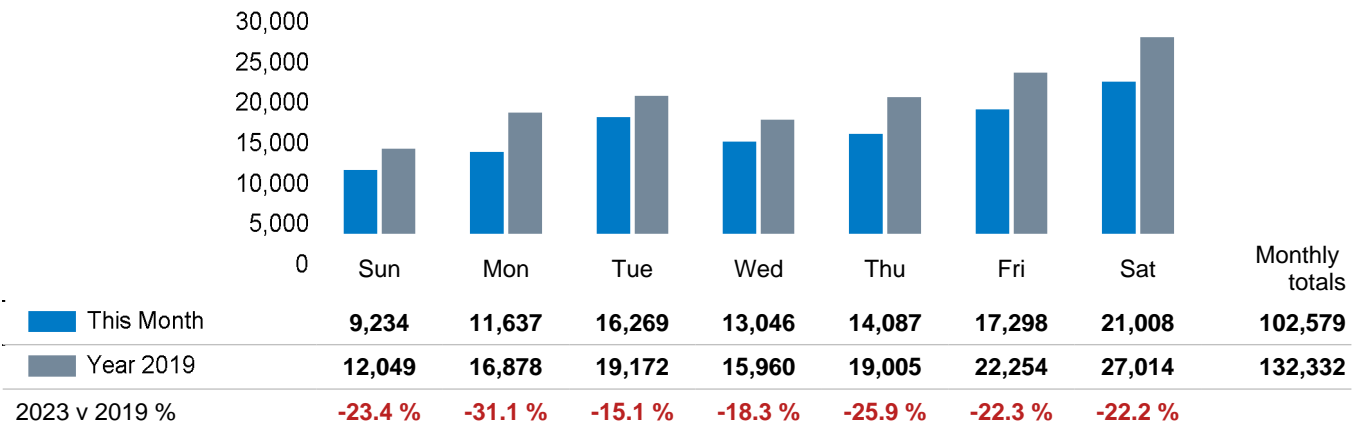
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Wrexham City Centre	<b>-28.5 %</b>	<b>-22.5 %</b>
Wales	<b>-13.2 %</b>	<b>-11.7 %</b>
High Street Index(Innovate)	<b>-13.2 %</b>	<b>-11.4 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-17.9 %</b>	<b>-15.6 %</b>
UK	<b>-15.6 %</b>	<b>-12.8 %</b>

Wrexham City Centre is compared to the high street index.

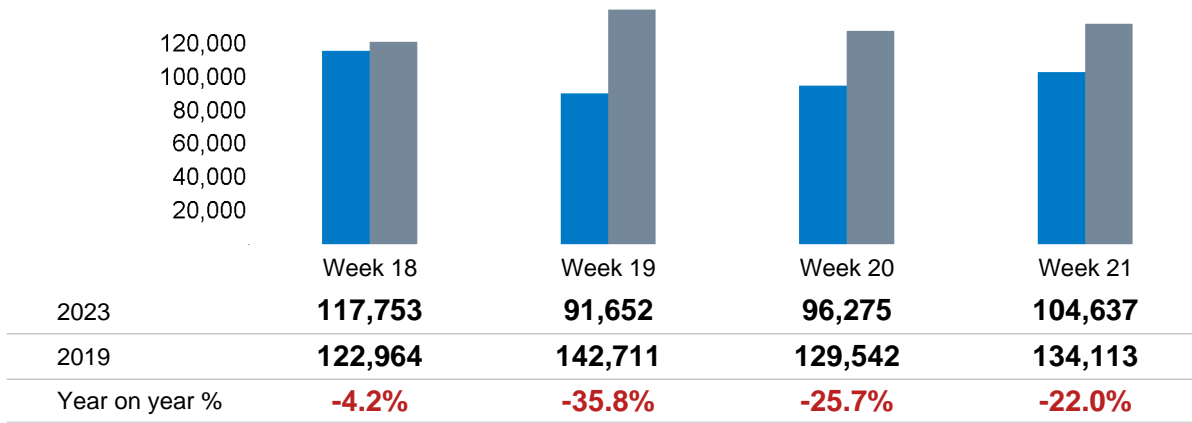
### Footfall by day

The figures shown below are calculated using weekly averages.



## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

